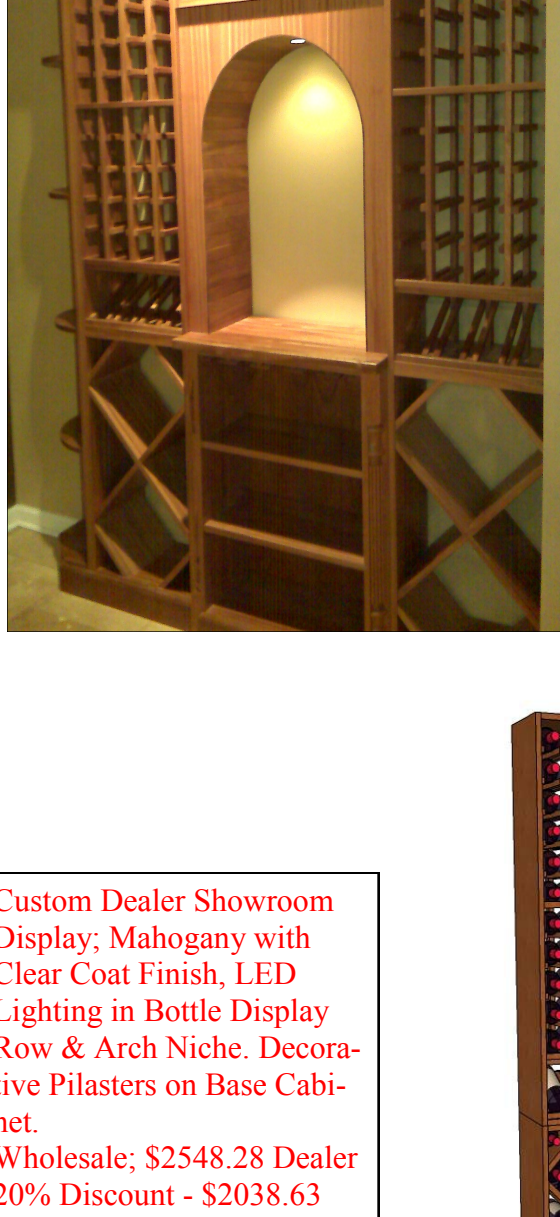


# Kessick Wine Cellars

## ~ Out Of The Cellar ~

September 2010

### Feature Of The Month ~ Dealer Showroom Display

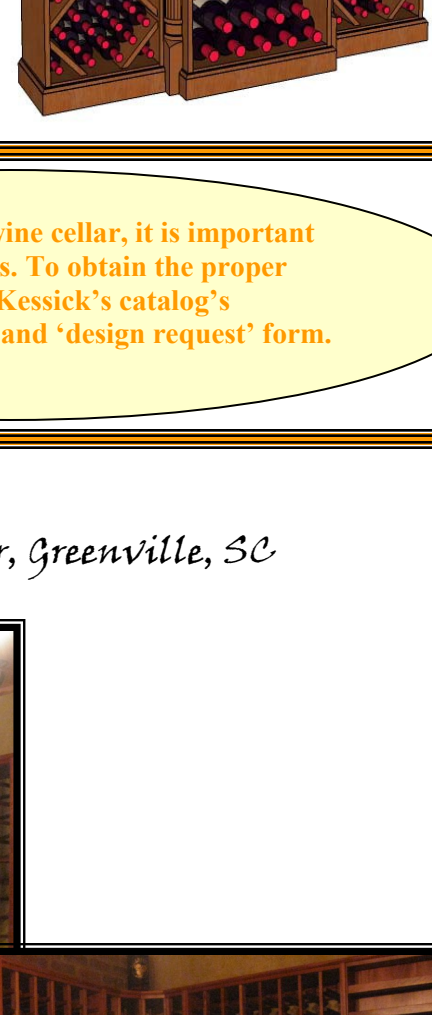


Arlington Heights, IL ~ Custom built dealer showroom display (left). It is similar to the display rendering below, with the addition of a quarter round shelf on the end.

We can build a display to be either free standing or custom fit any wall or space you may have available.

Dealer displays are an additional 20% off wholesale cost. And for added incentive we offer dealers that purchase a display a lower multiplier.

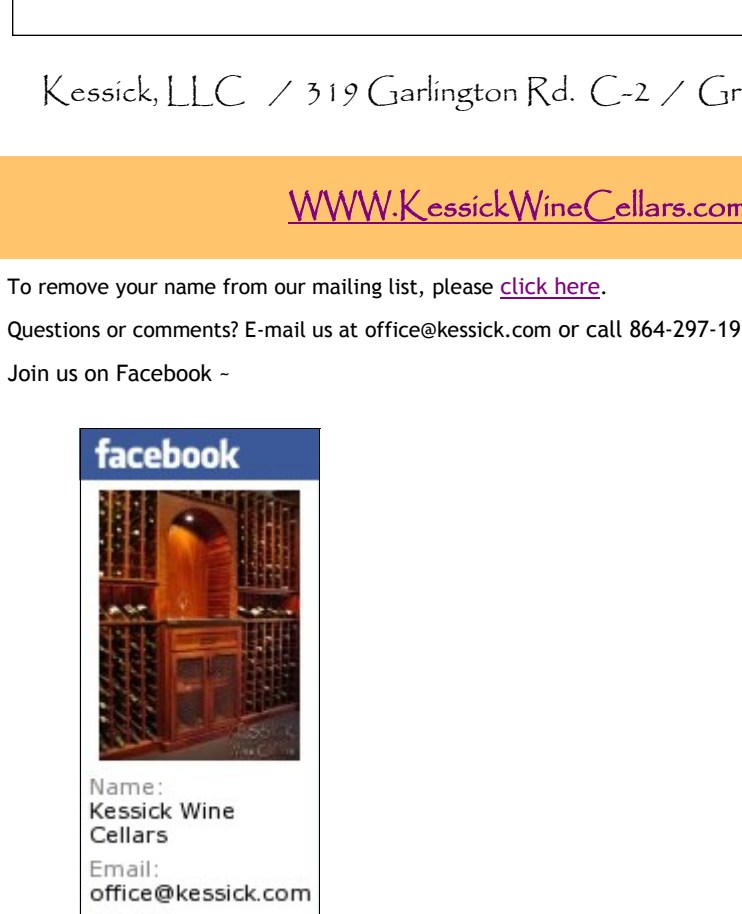
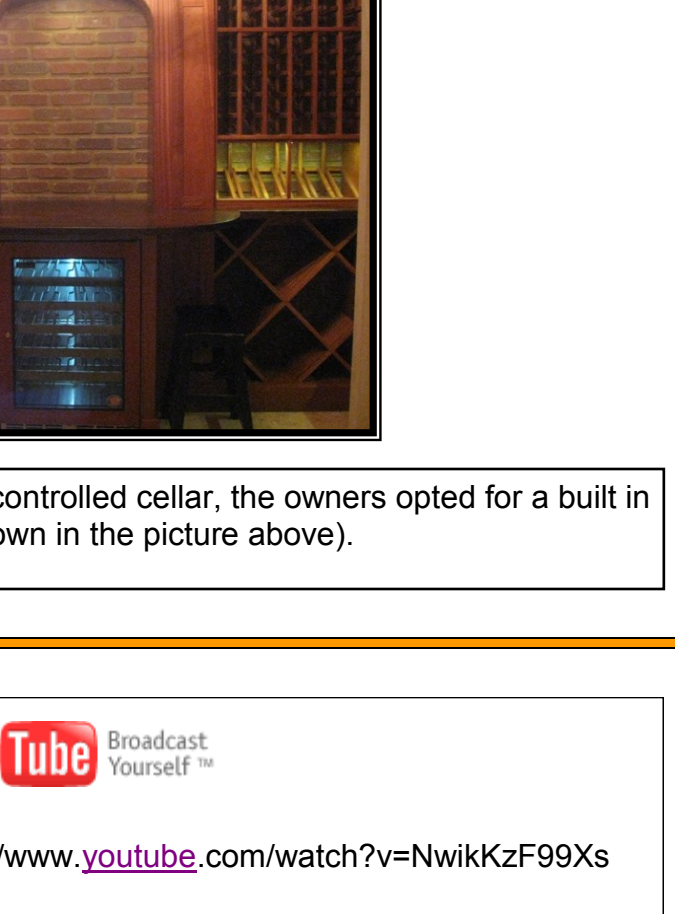
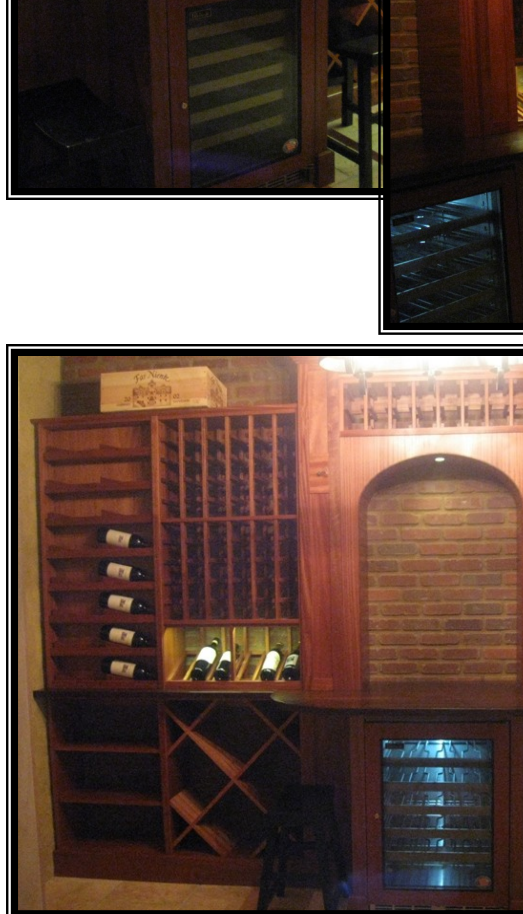
Custom Dealer Showroom Display; Mahogany with Clear Coat Finish, LED Lighting in Bottle Display Row & Arch Niche. Decorative Pilasters on Base Cabinet. Wholesale; \$2548.28 Dealer 20% Discount - \$2038.63



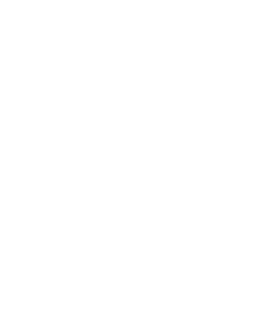
Tip ~ When designing a wine cellar, it is important to know your clients needs. To obtain the proper questions to ask, refer to Kessick's catalog's 'customer questionnaire' and 'design request' form.

### Kessick Creation ~

#### Baldree Wine Cellar, Greenville, SC



This was a non-climate controlled cellar, the owners opted for a built in wine cooler instead ( shown in the picture above).



YouTube Broadcast Yourself™

<http://www.youtube.com/watch?v=NwikKzF99Xs>

Kessick, LLC / 319 Garlington Rd. C-2 / Greenville, SC 29615

[WWW.KessickWineCellars.com](http://WWW.KessickWineCellars.com)

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[office@kessick.com](mailto:office@kessick.com)  
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